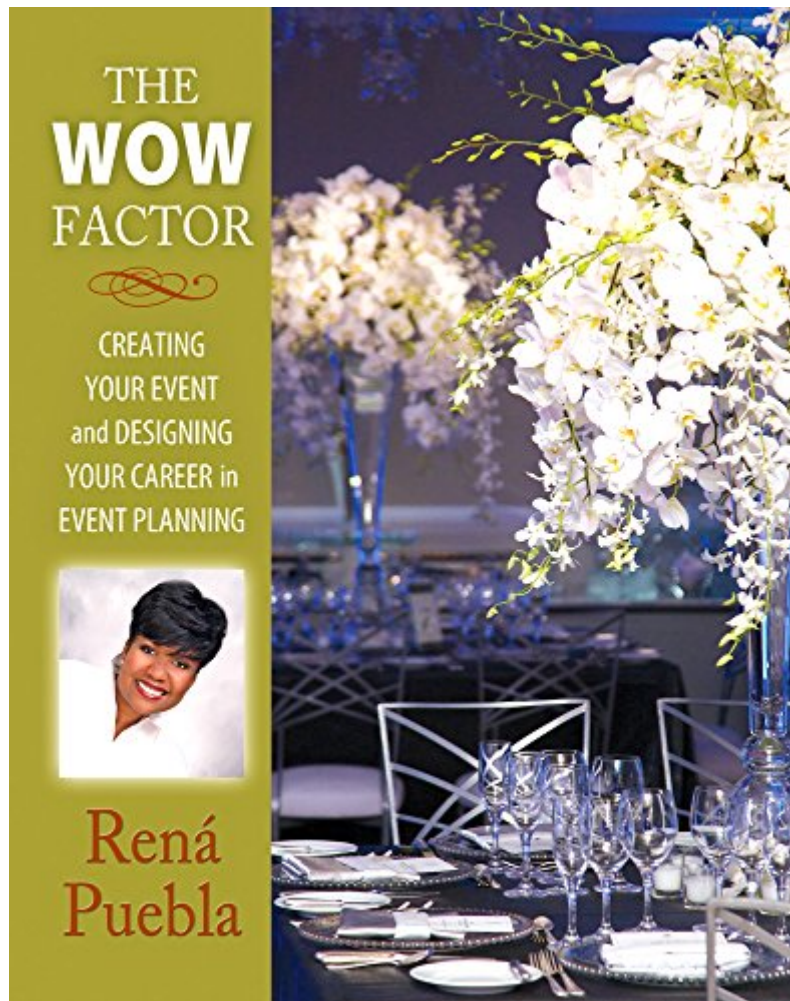


The book was found

# The Wow Factor: Creating Your Event And Designing Your Career In Event Planning



## Synopsis

In *The Wow Factor*, RenÃ¡ will show you how to mastermind and oversee the perfect event-from invitations to choosing the right location, from food and beverages to the subtle hints that make a party great. But more than that, *The Wow Factor* is also a career manual for anyone desirous of becoming a great event planner. Whether you're planning a single event-personal or business, at home or in a fantastic hotel-or a life's work as an event planner, this book will give you the guidance you need. RenÃ¡'s enthusiasm for creating perfect events and her deep knowledge will transform the way you look at event planning...whether it's for your wedding, birthday party, business gathering, or a brand-new career for you in event planning. When you learn how RenÃ¡ makes phenomenal events happen...you'll say "WOW" too!

## Book Information

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Money > Industries > Sports & Entertainment > Entertainment

## Customer Reviews

I bought the Kindle edition and for some reason sentences were disorganized, missing words, or just completely cut off. The advice I managed to read was pretty helpful.

The book is very informative and Rena is a true professional with a wealth of knowledge.

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